



AGI
Association
of Ghana
Industries

Invitation to the media

A 'win-win' approach to successfully implement the African continental Free Trade Area

Press briefing organised by the AfroChampions Initiative
In partnership with the African Union and the Association of Ghana Industries (AGI)

May 28, 2018 | Association of Ghana Industries - Conference room

On March 21, 2018, the African Continental Free Trade Area Agreement (AfCFTA) was signed in Kigali; it established the largest single market in the world and laid the foundation for the free movement of goods, services and people across the continent. This is an unprecedented opportunity to strengthen economic integration and accelerate Africa's development by providing new opportunities for all.

Organized in partnership with the African Union and the Association of Ghana Industries, this press briefing, to be attended by HE Mr. Albert Muchanga, Commissioner in charge in Trade of Industry of the African Union will aim to:

- Inform about the content and likely impact of the Agreement about the African Free Trade Area (AfCFTA) signed by African Heads of State on March 21st
- Inform about the implementation process to follow March 21st and the various key milestones until full implementation in 2020 - Explain the AfCFTA's potential benefits for the African entrepreneurs
- Gather insight and perceptions from private sector representatives about the AfCFTA to feed back the African Union's Trade and Industry Department
- Introduce the AfroChampions Charter for Economic Integration

Who?

H.E.M. Albert Muchanga, Commissioner for Trade and Industry, African Union

Mr. Seth Twum-Akwaboah, Chief Executive Officer of the Association of Ghana Industries

Dr. Yaw Adu-Gyamfi, President of the Association of Ghana Industries

Ms Victoria Bright, Director, International Legal Consultancy Services and Special Advisor, Executive Committee, AfroChampions Initiative

Mr Michael Kottoh, Chief Strategist, Executive Committee, AfroChampions initiative

When?

Monday, May 28, 2018 - 11:30 am

Where?

Association of Ghana Industries - Conference room

For whom?

Business media representatives from Ghanaian media; international correspondents based in Accra following on issues related to African economic integration and economic development.

Limited seats - Registration is mandatory - Before May 25 at :
Seth, Twum-Akwaboah and setha@agighana.org + ae@afrochampions.com
Questions and information : Mrs A.E. Esmel ae@afrochampions.com