



AGI
Association
of Ghana
Industries

Special invitation

A 'win-win' approach to successfully implement the African continental Free Trade Area

**Sensitization meeting organised by the AfroChampions Initiative
In partnership with the African Union and the Association of Ghana Industries (AGI)**

May 28, 2018 | Association of Ghana Industries - Conference room

On March 21, 2018, the African Continental Free Trade Area Agreement (AfCFTA) was signed in Kigali; it established the largest single market in the world and laid the foundation for the free movement of goods, services and people across the continent. This is an unprecedented opportunity to strengthen economic integration and accelerate Africa's development by providing new opportunities for all. The success of the AfCFTA, however, requires a real dialogue with the African business community, whose 'on-the-ground' experience is much needed to ensure that the new single market is based on a 'win-win approach' and efficient for African economic actors.

The implementation process has just begun and should continue until 2020; in this critical period, entrepreneurs of all sizes should have the opportunity to share their thoughts, ideas, suggestions or concerns with African policy-makers so that the AfCFTA is a success. This is the objective of the AfroChampions Initiative with this sensitization meeting, organized in partnership with the Association of Ghana Industries (AGI) and which will be attended by HE Mr. Albert Muchanga, Commissioner in charge of Trade and Industry of the African Union.

Who?

H.E.M. Albert Muchanga, Commissioner in charge in Trade of Industry of the African Union

Mr. Seth Twum-Akwaboah, Chief Executive Officer of the Association of Ghana Industries

Dr. Yaw Adu-Gyamfi, President of the Association of Ghana Industries

Ms Victoria Bright, Director, International Legal Consultancy Services and Special Advisor, Executive Committee, AfroChampions Initiative

Mr Michael Kottoh, Chief Strategist, Executive Committee, AfroChampions initiative

What for?

- Inform about the content and likely impact of the Agreement about the African Free Trade Area (AfCFTA) signed by African Heads of State on March 21st
 - Inform about the implementation process to follow March 21st and the various key milestones until full implementation in 2020 - Explain the AfCFTA's potential benefits for the African entrepreneurs
 - Gather insight and perceptions from private sector representatives about the AfCFTA to feed back the African Union's Trade and Industry Department
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When?

Monday, May 28, 2018 - 9:00 am

Where?

Association of Ghana Industries - Conference room

For whom?

Targeted audience includes CEO and top executives from Ghana-based companies with a regional reach, and especially executives in charge of business development, legal affairs, strategy, regional expansion. Chatham house rules

Limited seats - Registration is mandatory - Before May 25 at :
Seth, Twum-Akwaboah and setha@agighana.org + ae@afrochampions.com
Questions and information : Mrs A.E. Esmel ae@afrochampions.com